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# GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

FOURTH EDITION

WILEY

# Global Logistics Management Global Logistics Management

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Myers, Theodore P. Stank**



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international views on logistics      Global Logistics Donald Waters, Stephen Rinsler, 2014-09-03 The field of logistics continues to develop at a remarkable pace Until recently logistics was barely considered in long term plans but its strategic role is now recognised and lies at the heart of long term plans in almost every business Reasons for this change include communications and information technology offer new opportunities world trade grows competition forces operations to adopt new practices and become evermore efficient and the concern for the environment increases Add to this the increased emphasis on consumer satisfaction flexible operations and time compression and it s clear that getting logistics right is important This 7th edition of Global Logistics edited by Stephen Rinsler and Donald Waters has been thoroughly revised and updated to reflect the latest trends best practices and cutting edge thinking on global logistics It provides guidance on important topics including agile supply chains IT sustainability and performance management collaboration outsourcing and humanitarian logistics This edition of Global Logistics provides new chapters on supply chain trends and strategies fulfilling customer needs and supply chain vulnerability There are also dedicated new chapters on China and Central and Eastern Europe to assess developments across the globe This edition serves as a forum for acknowledged sector specialists to discuss key logistics issues and share their authoritative views The new edition introduces new contributors including leading thinkers from international universities and businesses Global Logistics is an invaluable source of guidance and practical advice for students managers and practitioners who will find it an essential text that also includes online resources Online resources available include a student manual with key learning outcomes for each chapter      *Global Logistics Management (1st Edition)* Kent Gourdin, 2000-10-27 This practical overview of logistics in a global setting provides readers with the knowledge and skills necessary to turn corporate logistics into a source of sustainable competitive advantage      **Global Logistics Management** Kent Gourdin, 2000-10-27 This practical overview of logistics in a global setting provides readers with the knowledge and skills necessary to turn corporate logistics into a source of sustainable competitive advantage      **Global Logistics Management** Kent N. Gourdin, 2001      Global Logistics C. Donald J. Waters, 2007 Taking a truly international perspective this book outlines the current situation and provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution This new edition contains new sections including logistics in China central and eastern Europe      **Handbook of Global Supply Chain Management** John T. Mentzer, Matthew B. Myers, Theodore P. Stank, 2006-09-14 This state of the art Handbook provides a comprehensive understanding and assessment of the field of global supply chain management GSCM Editors John T Mentzer Matthew B Myers and Theodore P Stank bring together a distinguished group of contributors to describe and critically examine the key perspectives guiding GSCM taking stock of what we know and do not know about them      **Logistics Management PDF eBook** David B. Grant, 2012-09-04 This new book Logistics Management blends traditional logistics activities with the current developments in business that have made logistics a critical element for business success It adopts a customer or

marketing focus to the subject of logistics and the wider concept of supply chain management by recognizing that customer satisfaction is the primary output of logistics activities The theme of global logistics integrated throughout the current edition will also continue and will be enhanced by discussion of the dichotomy that the European market represents both a common and global environment      **Global Logistics Management** Kent N. Gourdin,2006      Global Logistics James H.

Bookbinder,2012-06-30 This book offers complete coverage of logistics examining modes general issues logistics in specific regions free trade zones innovations in international logistics case studies and a look at the future      **Introduction to**

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AILAWADI,P. RAKESH SINGH,2011-12-24 To retain their market share in today s competitive business companies are coming up with high value low price products To cut their costs they are striving hard to identify the cash consuming areas in their operations Logistics is one of them as its scope ranges from the procurement and management of the raw materials through to the delivery of the final product This book now in its Second Edition continues to provide theoretical and practical expertise in logistics management The book begins with an introduction to the elements of logistics management and then moves on to explain operating objectives of integrated logistics barriers to internal integration and principles of logistics information It also deals with forecasting inventory management policies warehousing and highlights various aspects of logistics management and logistical organization The book contains case studies in the Indian context to give a practical flavour to the subject In this edition two new chapters namely Materials Handling and Packaging and Integrated Global Logistics are included to widen the scope of the subject Primarily intended to fulfil the requirements of the students of logistics management the text may well serve the needs of practising professionals also      **Global Supply Chain**

**Management and International Logistics** Taylor & Francis Group,2019-01-25 The development of international trade is driven by international logistics and management and the provision of the global supply chain The ultimate objective of global supply chain management is to link the market place distribution network manufacturing processing assembly process

and procurement activity in such a way that customers are serviced at a higher level yet lower cost Overall this has introduced a new breed of management in a computer literate environment operating in a global infrastructure Addressing this complex topic Alan Branch s new book fulfills two clear objectives to provide a concise standard work on the subject written in lucid language that embraces all the ingredients of a notoriously complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs Until now no book dedicated to international logistics and supply chain management was available Practically oriented this book features numerous case studies and diagrams from logistic operators An ideal resource for management students academics and managers who need a succinct treatment of global operations Branch s book skillfully illustrates his ideas in practice It is a book which should be on the shelf of every practitioner and student of the subject Also available from Routledge Elements of Shipping Eighth Edition Alan E Branch 978 0 415 36286 3 Maritime Economics Management and Marketing Alan E Branch 978 0 748 73986 8

**Global Logistics and Supply Chain Management** Mason Harris, 2020-09-15 A supply chain refers to a system of people activities organizations resources and information that are involved in the movement of a product or service from a supplier to the end customer The activities in a supply chain involve the transformation of raw materials natural resources and components into the finished product In special supply chains the used products can re enter the supply chain when the residual value is recyclable There can be different types of supply chain models that address the upstream and downstream aspects of supply chain management The Supply Chain Operations Reference SCOR model is the cross industry standard measuring total supply chain performance It includes the parameters of production flexibility delivery and order fulfillment performance inventory and asset turns etc Supply chain logistics are two closely related aspects of any business Logistics management is generally regarded as a sub discipline of supply chain management This book provides comprehensive insights into the field of logistics Most of the topics introduced herein cover new techniques and the applications of supply chain management This book with its detailed analyses and data will prove immensely beneficial to professionals and students involved in this area at various levels

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