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# FAR FROM THE MADDING GERUND

*and other dispatches from*  
LANGUAGE LOG



MARK LIBERMAN  
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# Far From The Madding Gerund And Other Dispatches From Language Log

**Nick C. Ellis, Diane Larsen-Freeman**



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**Discourse of Twitter and Social Media** Michele Zappavigna, 2012-02-23 Social media such as microblogging services and social networking sites are changing the way people interact online and search for information and opinions This book investigates linguistic patterns in electronic discourse looking at online evaluative language Internet slang memes and ambient affiliation using a large Twitter corpus over 100 million tweets alongside specialized case studies The author argues that we are currently witnessing a cultural movement from online conversation to what can be termed searchable talk online talk where people affiliate by making their discourse findable for example via metadata such as Twitter hashtags by others holding similar interests This cutting edge text will be of interest to all scholars and students dealing with electronically mediated discourse

**Late Modern English** Merja Kytö, Erik Smitterberg, 2020-03-15 The past few decades have witnessed an unprecedented surge of interest in the language of the Late Modern English period *Late Modern English Novel Encounters* covers a broad range of topics addressed by international experts in fields such as

phonology morphology syntax lexis spelling and pragmatics this makes the collection attractive to any scholar or student interested in the history of English Each of the four thematic sections in the book represents a core area of Late Modern English studies This division makes it easy for specialists to access the chapters that are of immediate relevance to their own work An introductory chapter establishes connections between chapters within as well as between the four sections The volume highlights recent advances in research methodology such as spelling normalization and other areas of corpus linguistics several contributions also shed light on the interplay of internal and external factors in language change

**For Who the Bell Tolls** David Marsh, 2013-10-03 For Who the Bell Tolls is a book that explains the grammar that people really need to know such as the fact that an apostrophe is the difference between a company that knows its s and a company that knows it s s or the importance of capital letters to avoid ambiguity in such sentences as I helped my Uncle Jack off his horse David Marsh's lifelong mission has been to create order out of chaos For four decades he has worked for newspapers from the Sun to the Financial Times from local weeklies that sold a few thousand copies to the Guardian with its global readership of nine million turning the sow's ear of rough and ready reportage into a passable imitation of a silk purse The chaos might be sloppy syntax a disregard for grammar or a fundamental misunderstanding of what grammar is It could be an adherence to rules that have no real basis and get in the way of fluent unambiguous communication at the expense of ones that are actually useful Clear honest use of English has many enemies politicians business and marketing people local authority and civil service jargonauts rail companies estate agents academics and some journalists This is the book to help defeat them A splendid and more importantly sane book on English grammar Mark Forsyth author of The Etymologicon

**Garner's Modern English Usage** Bryan A. Garner, 2016 The authority on grammar usage and style **American Book Publishing Record**, 2005 *Choice*, 2009 *Other*, 2005 *Chicago Tribune Index*, 2006

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sales or attract interest in a brand or business these methods are often low or

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web guerrilla marketing is a creative content marketing strategy that prides itself on being unconventional in your daily life you may encounter examples of other business guerilla marketing tactics without even realizing it examples include the use of publicity stunts viral videos stencil graffiti