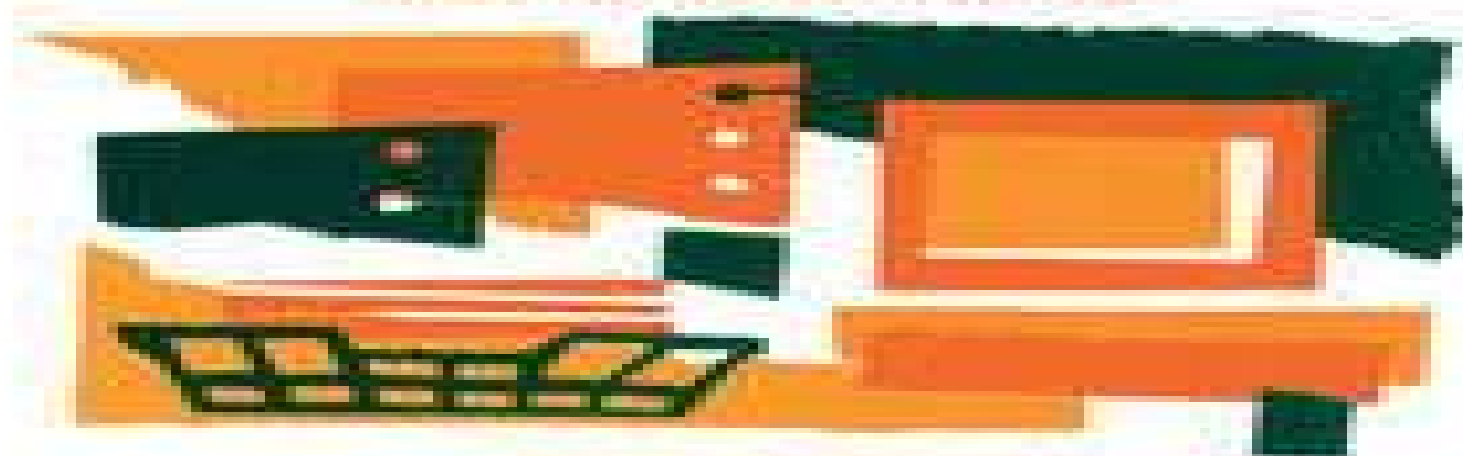


EFFECTIVE WRITING

IMPROVING SCIENTIFIC, TECHNICAL
AND BUSINESS COMMUNICATION

CHRISTOPHER TURK AND
JOHN KIRKMAN



SECOND EDITION

Effective Writing Improving Scientific Technical And Business Communication

Monika Śleszyńska



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agents intervening in the research publication process such as translators proofreaders reviewers and editors Good Style John Kirkman,2008-03-07 Good Style explains the tactics that can be used to write technical material in a coherent readable style It discusses in detail the choices of vocabulary phrasing and sentence structure and each piece of advice is based on evidence of the styles preferred by technical readers and supported by many examples of writing from a variety of technical contexts John Kirkman draws from his many years of experience lecturing on communication studies in Europe the USA the Middle East and Hong Kong both in academic programmes and in courses for large companies research centres and government departments Good Style has become a standard reference book on the shelf of students of science technology and computing and is an essential aid to all professionals whose work involves writing of reports papers guides manuals or on screen texts This new edition also includes information on writing for the web and additional examples of how to express medical and life science information Integrating Plain English into Writing Activities in the PhD Language Programme Monika Śleszyńska,2025-09-04 This book explores the intersection of writing theory language simplification and academic communication with a specific focus on integrating plain English into doctoral education Through five comprehensive chapters the book discusses essential topics such as the principles of effective writing the role of clarity and readability in academic texts and the significance of plain English for enhancing scientific writing skills Chapter 1 offers an overview of writing theory emphasizing key concepts that impact the clarity and readability of written texts Chapter 2 examines the importance of language simplification particularly in scientific publishing while Chapter 3 highlights writing challenges in target language classrooms with a focus on writing development In Chapter 4 the book provides the context for a groundbreaking empirical study justifying the use of plain English in PhD language programmes Chapter 5 presents detailed data analysis key findings and implications for future research demonstrating how the teaching of plain English enhances doctoral students writing skills empowers them as publishable authors and improves the overall quality of their scientific work Given the limited research on this topic in Polish educational settings this book is of interest to scholars and English language teachers in doctoral programmes Getting into Print Prof P Sprent,2002-11-01 This is a practical and comprehensive guide to all aspects of writing about science and technology including both how to write and the practical and commercial aspects of publishing as they affect an author Special features of technical writing are discussed in detail It also gives special attention to problems facing writers of instruction manuals in catering for users with a wide range of technical backgrounds **The Winning Brief** Bryan A. Garner,1999 Good writing wins court cases Now one of America s most sought after experts on legal writing offers a tested guide to preparing successful briefs the written arguments lawyers present to judges and juries In 100 concise practical easy to use sections Bryan A Garner goes step by step through the art of effective legal writing He covers it all from the rules for planning and organizing a brief to openers that can capture a judge s attention from the first few words Never write a sentence that you couldn t easily speak Garner warns and he shows how to

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